**CURRICULUM-VITAE**



**Om Prakash Shukla**

**Specialization**

Major – Marketing

Minor - Finance

**Academic Qualifications**

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| --- | --- | --- | --- | --- |
| **Degree** | **Institute/ University** | **Discipline** | **Year of Passing** | **% Aggregate** |
| MBA | E.I.I.L.M. | Marketing/Finance | 2015 | 65% |
| PGPM | E.I.I.L.M. | Marketing/Finance | 2014 | 64% |
| Graduation | Ananda Mohan College  Calcutta University | B.Com | 2012 | 39.85% |
| Higher Secondary | K V Jagiroad  CBSE | Commerce | 2006 | 61.60% |
| Secondary | K V Jagiroad  CBSE | General | 2004 | 65.40% |

**Projects Undertaken**

**External Project**

* Project Title – Selling Subscription at Frontline of ABP Pvt. Ltd.
* Organization – ABP Pvt. Ltd.
* Duration – Two Months.

**Internal Projects**

* + Project Title – Corporate Social Responsibility
  + Project Title – Efficiency of Green Fuel For Private Transport in Kolkata

**Professional Attainment**

* Industrial visit to Anmol Biscuits at Dankuni, Hooghly
* Global Human Resource Development Centre.

**Experience**

* Experience of **4 months** as executive sales in Suguna Foods Ltd.
* Experience of **21 months** as Marketing Executive in Alkem Laboratories Ltd.

**Job Responsibilities**

* Handling Existing Clients An developing new clients.
* Building relation to clients to support betterment of the company.
* To Meet Various Distributors In South Bengal and resolve their issues and problems within the time.
* Handling of payment of Existing customers and encourage them to give maximum Sales.
* Giving regular reports about the Dispatched Items which they have to receive.
* Regular visit to  Clients To meet their  TGT.

**Interests**

* Listening to music
* Exploring new places

**Personal**

* Date of Birth : 01st August 1988
* Father’s name : Radhey Shyam Shukla
* Languages Known :
* English
* Hindi
* Bhojpuri
* Bengali
* Assamese

**Present Address**

Address: - KB- 474, Sec- III, Saltlake, Kolkata (WB)

Mobile: - +91 8100527705 / 9831204355

Email ID : omprakash.shukla7@gmail.com

**Permanent Adress Address**

Vill:- Bandhwa, Post: Jamuah, Dist:Mirzapur (UP)

**DATE:**

**PLACE : SIGNATURE**